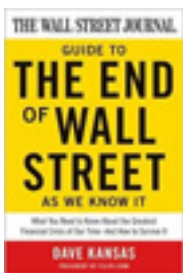


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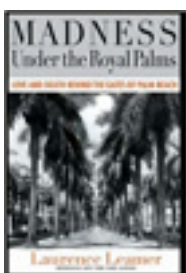
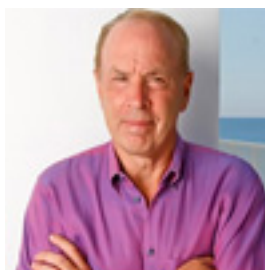


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**Dave Kansas** is Editor at Large of FiLife.com, a new online personal finance joint venture between Dow Jones and IAC Corp. In his latest book, *The Wall Street Journal Guide to the End of Wall Street as We Know It*, he makes sense of the current economic madness, revealing how the crisis is affecting our financial lives and what steps we should take to inform and protect ourselves. He provides an inside look at the financial wizardry, easy money and overconfidence that drove the subprime crisis, credit crunch and market meltdown

Dave also spent four years as editor of *The Wall Street Journal's* "Money & Investing" section and was editor-in-chief of *TheStreet.com* during its formative years. He is the author of two previous books, *The Wall Street Journal's Complete Money & Investing Guidebook* and *TheStreet.com Guide to Investing in the Internet Era*.

**Laurence Leamer** is the author of thirteen books, including *The Kennedy Women* and *Fantastic: The Life of Arnold Schwarzenegger*, with many bestsellers among them. He was on the staff at *Newsweek*, and has written for *The New York Times Magazine*, *Harper's*, *Playboy*, and many other publications.

His latest book, *Madness Under the Royal Palms: Love and Death Behind the Gates of Palm Beach*, reveals the secrets of the Palm Beach elite who reside behind the high walls and manicured hedges of this exclusive enclave. A winter resident since 1994, Laurence gains the trust of his subjects, playing tennis with them and attending their parties. Such firsthand

experience is supplemented by newspaper articles and interviews with scores of men and women who, although usually guarded, are unusually open to Laurence (the informant for the chapter "Palm Beach Millionaire Seeks Playmate" gave Laurence access to his personal papers, including unpublished memoirs). Laurence reflects: "Like [Henry] James, I found that few of the lives have the beauty of the surroundings, or the depths of the artistic vision that inspired this island."

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